

NAME	DATE / /
ADDRESS	PHONE ()
CITY/STATE/ZIP	FAX # ()
EMAIL ADDRESS:	

Lead Concepts Mailer Code: _____ (This is the code at the bottom of the mail piece)

Number of pieces to mail: _____

Demographic Selection: Age range _____ Estimated Income _____ Other _____

If you are not sure what demographics to choose, check this box and we will select the recommended demographics for you.

If you ran your own counts online, please write in the Query # here: _____
Date the Query was ran: _____ / _____ / _____

Geographic selection: List zip codes in order of preference. List as many as possible in case of conflicts or shortages.

1.	2.	3.	4.	5.	6.	7.
8.	9.	10.	11.	12.	13.	14.
15.	16.	17.	18.	19.	20.	21.
22.	23.	24.	25.	26.	27.	28.

Mailing Cost: To calculate the cost of your mailing, multiply the quantity to be mailed by the cost per thousand price.

Quantity Ordered	X	Cost Per Thousand	=	Mailing Cost Sub Total
Mailing _____	X	_____	=	_____ Mailing Cost Sub Total
Duplicate List _____	X	\$30.00	=	_____ Duplicate List Sub Total

(Optional) If ordering a duplicate list please indicate the output requested
 Galley (paper - \$10.00 S&H) Disk (\$10.00 S&H) email (No S&H cost)
 p/s labels (add \$10.00 per M + \$10.00 S&H)
 3x5 Cards (add \$15.00 per M to dup. List + \$15.00 S&H)

_____ (S&H) Shipping
(Add shipping cost only when ordering duplicate lists).

Send or Fax Completed Form to: **Lead Concepts, Inc. / 1909 Hereford Dr. / Irving, TX 75038 / Fax (800) 238-0140**

If using Credit Card: American Express Visa MasterCard Discover Diners

Card # _____ Expiration Date _____ Security Code _____

Card Holder Name: _____ Signature _____

Billing Address on Card if other than above: _____