



## Scrubbed / Phone Qualified Leads Only

These are our top-of-the-line phone qualified leads. We ask rigorous questions to qualify the prospect for you, and do our best to set up you up for a follow-up call or appointment.

### Here is how it works:

1. Sign-up for the Program (takes about 3 minutes!).
2. Choose your Territory.
3. Set your Monthly Budget (we work with you to help you succeed, whatever your budget!).
4. Receive real-time notification when each exclusive lead has been assigned to you.
5. Get the notes from our call with the prospect and you should be well on your way to closing the sale!
6. Decide if you want to use the appointment setting service for \$75/lead.

**Appointment setting service** is an additional \$75/lead worked. On average, appointment setters have an average success rate of **6 out of 10** in setting appointments.

### PRICE: \$300 per lead

#### What results should I expect?

On average, agents set **40%** of the leads to appointment. Individual results will of course vary, but if you aren't closing at least 10% of your leads to sale, something is wrong.\*

#### How many leads are available in my territory?

Our leads depends how large your territory is, and what your monthly budget is for leads. Our system is able to increase and decrease lead flow in specific areas on demand, so unless you cover a very small, rural area we should be able to get you leads.

#### Call Us Today to Learn More!

**800-772-6881** Ext. 6003

\*Results are not guaranteed and can vary by agent. Pinnacle Financial Services make no guarantee about individual sales results.