

Check Out What's New on the Agent Toolkit

With the Annual Enrollment Period (AEP) less than a month away, the Agent Toolkit will start releasing updated marketing materials and site enhancements to help you make the most of your marketing efforts!

Here are some key dates to remember:

- **September 19:** 2017 Agent-focused marketing materials will be available for use
- National Medicare Education Week (NMEW) materials are available for download on the Agent Toolkit **NOW** and will continue to be available until September 22—these materials help prepare you with the tools to host your own NMEW event
- Keep checking the Agent Toolkit throughout AEP as new materials are frequently added. **Note:** You can check out the **Materials Highlights Corner** for all the latest updates. Additionally, new materials are highlighted with a **NEW** ribbon.

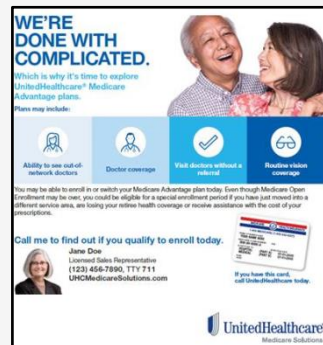
2017 Marketing Materials Highlights:

- Sales Meeting Video
- Clarity Workbook
- New Agent Marketing Plan
- Posters, flyers, letters, etc.

Note: Check with your market to see if there is remaining supply from pre-order requests.

Agent Toolkit Enhancements and Benefits:

- **Advanced Search functionality.** Use the advance search tool to find materials.
- **Popular materials.** The "What's Popular" section displays trending items and is accessed from the Advanced Search page by clicking on the "What's Popular" button.
- **Email updates.** Stay informed about new materials, features and promotions by opting in to receive emails straight from the Agent Toolkit.
 - If you haven't already, simply visit your *My Profile* tab and select "Yes" to opt in to receive communications.
- Various materials will now be available in Spanish, Chinese, Korean, Vietnamese, Polish, Portuguese, Russian, Tagalog and Creole.



Order your AEP Pre-Warm Materials Today

The below materials are now available in the Agent Relationship folder—these items are a great way to warm your book of business prior to AEP and are among the top pieces ordered on the site. To save you time, we have pre-loaded these materials into your shopping cart for quick and easy access.

- 8 1/2 x 11 2017 Prewarm Newsletter
- 8 1/2 x 11 Cover Letter for 2017 Prewarm Newsletter
- 8 1/2 x 11 2017 Agent Relationship AEP Letter

Questions?

Contact Agent Toolkit customer service if you need help navigating the site or customizing your marketing material. Customer service is available at 1-877-249-5419 Monday through Friday, 8am - 5pm Central Standard Time, or at customerservice@uhcagenttoolkit.com. You will also find additional support resources on the **Resources** tab on the Agent Toolkit.