

# Direct Mail Lead Program for



## QUALIFIED LEADS MAILED DIRECTLY TO YOU

### YOUR LEADS

Lead Concepts Inc. can help uncover new prospects and expand your market. With direct mail as an integral part of your overall prospecting mix, you can guarantee yourself a source of quality prospects that will allow you to spend less time cold calling and more time selling!

### YOUR RESULTS

Lead Concepts utilizes field-tested direct mail lead pieces designed to provide you with prospects that have been pre-qualified not only by age and income, but also by interest in your product. Selections are made from major list compilers on a state-by-state basis, factoring in postal delivery, prior response rates and timely updates

### YOUR DEMOGRAPHICS

Choose your geographic area by zip code or county. Further customize by choosing your demographics by estimated income, single family homes, PO boxes, homeowners, apartments, etc. This level of list customization ensures that you only mail to qualified prospects, maximizing your rate of return.

### YOUR SERVICE

With Lead Concepts, you receive the highest quality and most comprehensive service in the industry. We provide mailing lists, all print materials, mail processing, outgoing and return postage.

### YOUR DELIVERY

Leads are sent directly to you in about 3 weeks from the order date (10 days if you request first class postage option). The leads are emailed to you daily, we also mail you the originals at no extra charge. You can also view leads images, excel spread sheets, GPS prospect locations, and more all from our website by entering your passcode at the client portal.

Call or Email Peter Today

**800.283.0187**

[peter@leadconcepts.com](mailto:peter@leadconcepts.com)

## Special Discount Pricing

Quantity	Price per Thousand
1,000 – 4,999	\$460
5,000 – 9,999	\$440