

Aetna Medicare Marketing Studio (the Studio)

Your on-demand Aetna and Coventry Medicare marketing hub

www.aetnahub.com/MMS

The Aetna Medicare Marketing Studio (the Studio) is your friendly one-stop online tool for Individual Medicare marketing materials. You can find, edit, download and print materials for your campaigns. You'll find everything from flyers and ads to mailers and posters. And all materials have been pre-approved.

Using the Studio, you can:

- Quickly find marketing pieces for your market
- Create materials to order, download or mail
- Buy materials in bulk at a lower price

How to start using the Studio

It's easy. When you become ready to sell Aetna Individual Medicare products (MA/MAPD, PDP), you'll get access to the Studio. We'll email you your username and a temporary password. Then you can get started. Once logged in, you can easily find marketing pieces that are relevant to you.

If you have trouble logging in, just email us at aetna_commhubs@theYGSgroup.com.

Find the marketing materials you need

Once you log in, you'll be able to search for marketing materials. You can use the search field to find exactly what you're looking for. Or you can browse through our catalog to see what's available.

How much does it cost?

You can download marketing pieces for free. Or you can have them printed and shipped at a competitive rate. Click "Preview Rates" at the top of the page to review rates for the items you've selected.

Need help?

In the Help menu, you'll see a Quick Start Guide. This document can walk you through all the site has to offer. From finding materials to ordering materials, the guide can help you navigate the Studio.

If you have any questions, just reach out to your local Aetna Medicare broker manager. Or you can email us at aetna_commhubs@theYGSgroup.com.



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