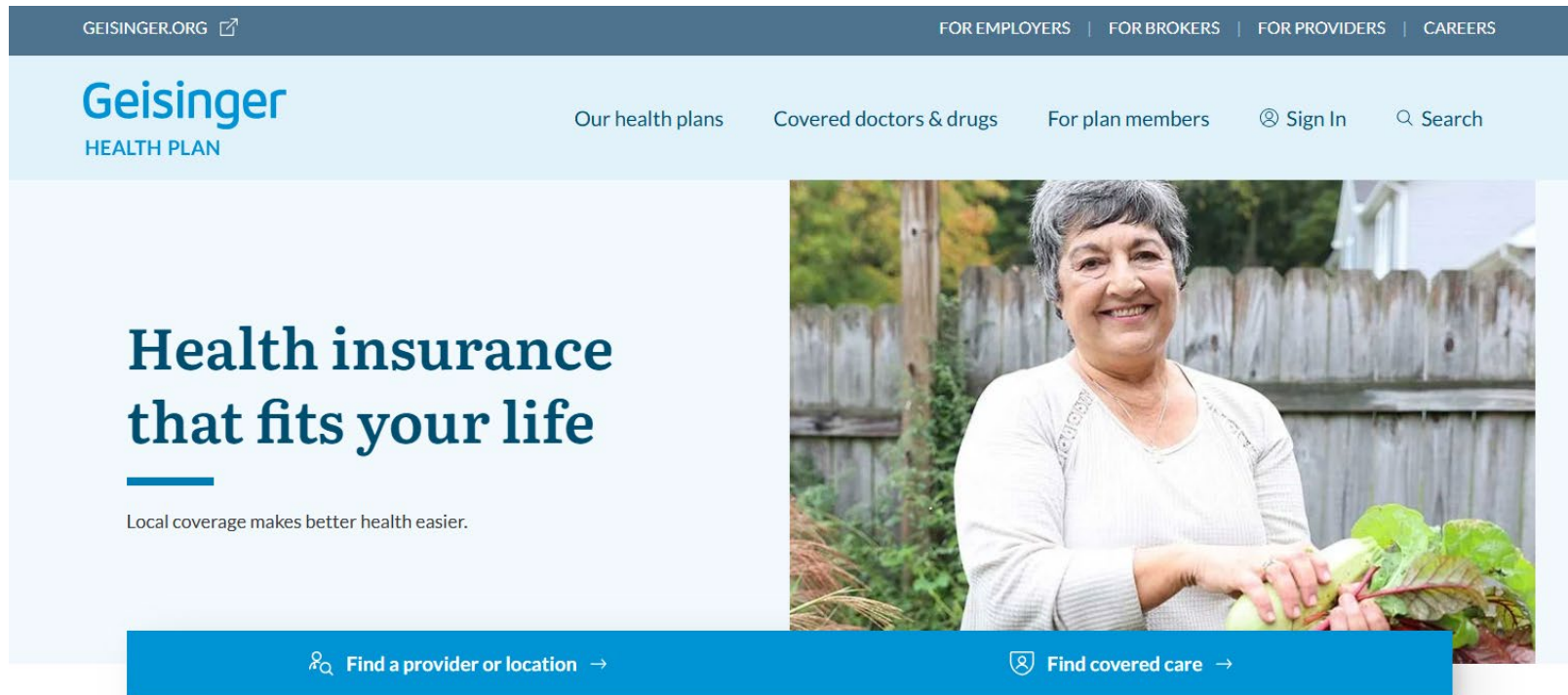
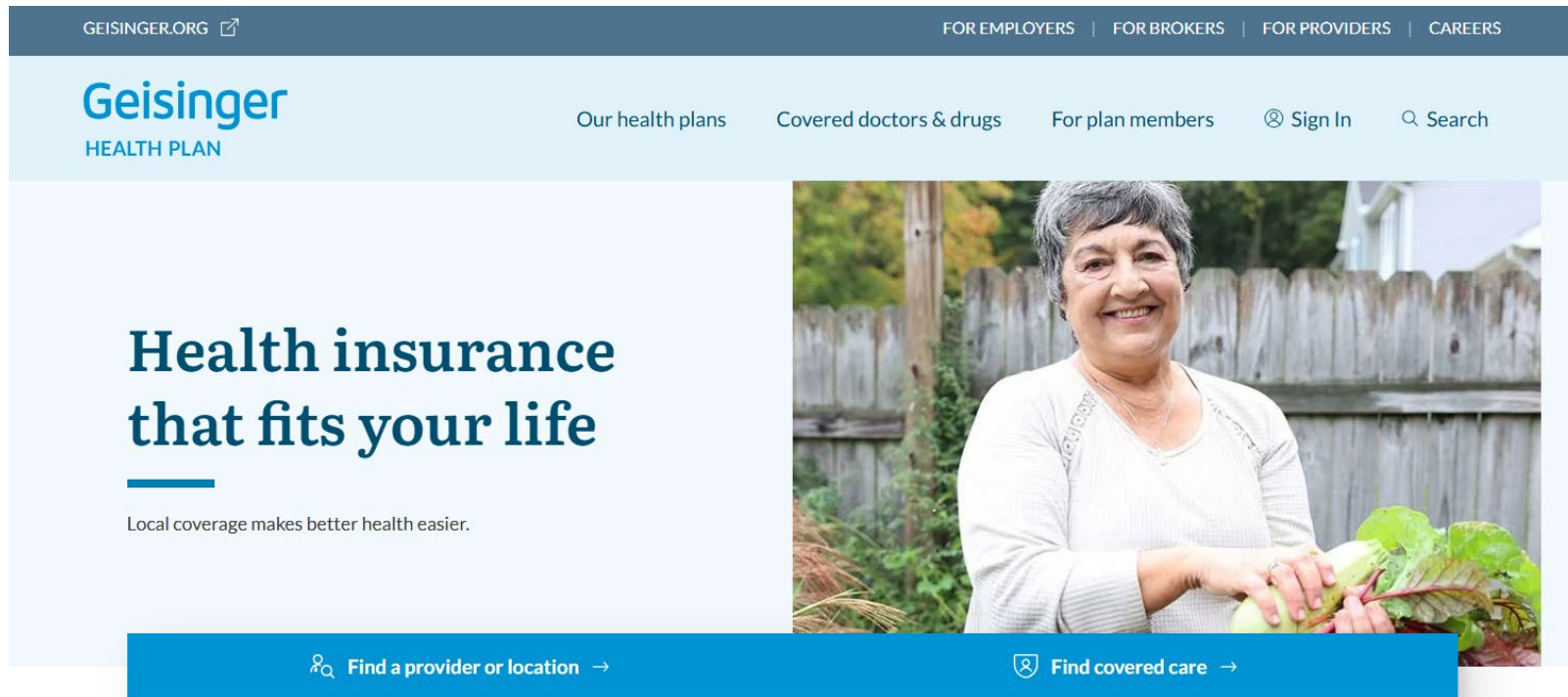


**Step1:** in a Chrome Browser, in a new URL, type in “thehealthplan.com”



**Step 2:** Click on the “for Brokers tab”



**Step 3:** Click on the Broker Portal link, If you already setup the account, click on “Sign In” button.

- Click “Forgot Username” or “Forget Password” if needed.
- If you have not setup an account, click on “Create an Account” button, and follow the additional steps. If you need help call Broker Care Team at 1-866-488-6653, MON-FRI 8AM-5PM, if you need additional help or email [brokerhelp@thehealthplan.com](mailto:brokerhelp@thehealthplan.com)

The screenshot shows the Geisinger Health Plan website. At the top is a dark blue navigation bar with the text "GEISINGER.ORG" and a link icon, followed by "FOR EMPLOYERS | FOR BROKERS | FOR PROVIDERS | CAREERS". Below this is the Geisinger Health Plan logo. The main navigation bar includes links for "Our health plans", "Covered doctors & drugs", "For plan members", "Sign In" (with a user icon), and "Search" (with a magnifying glass icon). A large banner features the text "Achieve success: Sell Geisinger Health Plans" next to a photo of four people in an office. Below the banner is a blue bar with three links: "Become a broker" (with a person icon), "Broker portal" (with a person icon), and "Create an account" (with a checkmark icon). Two large blue arrows point upwards from the bottom of the page towards the "Broker portal" and "Create an account" links. In the bottom left corner, the breadcrumb "Health Plan > For brokers" is visible.

GEISINGER.ORG

FOR EMPLOYERS | FOR BROKERS | FOR PROVIDERS | CAREERS

**Geisinger**  
HEALTH PLAN

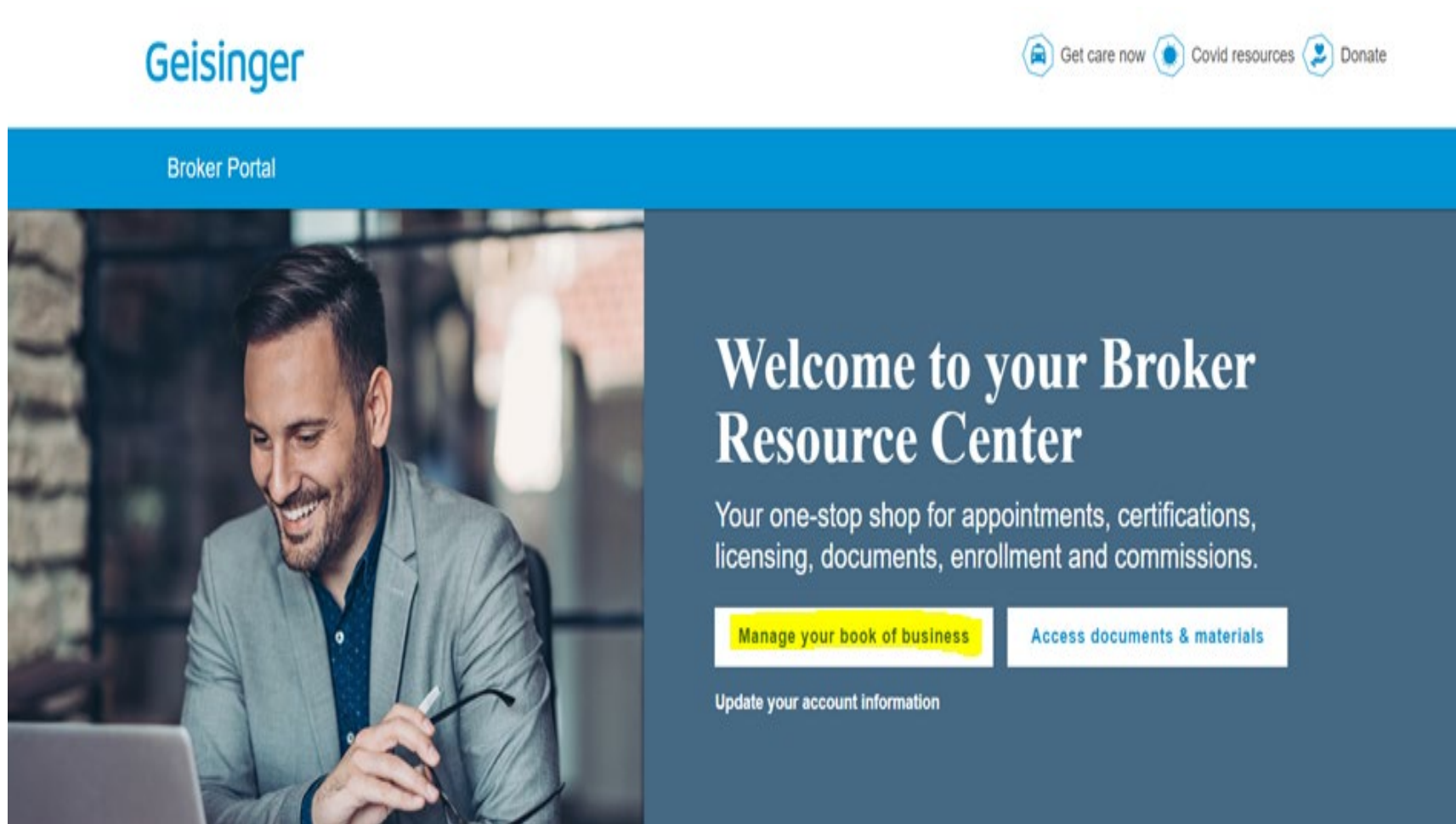
Our health plans Covered doctors & drugs For plan members Sign In Search

**Achieve success:  
Sell Geisinger  
Health Plans**

Become a broker → Broker portal → Create an account →

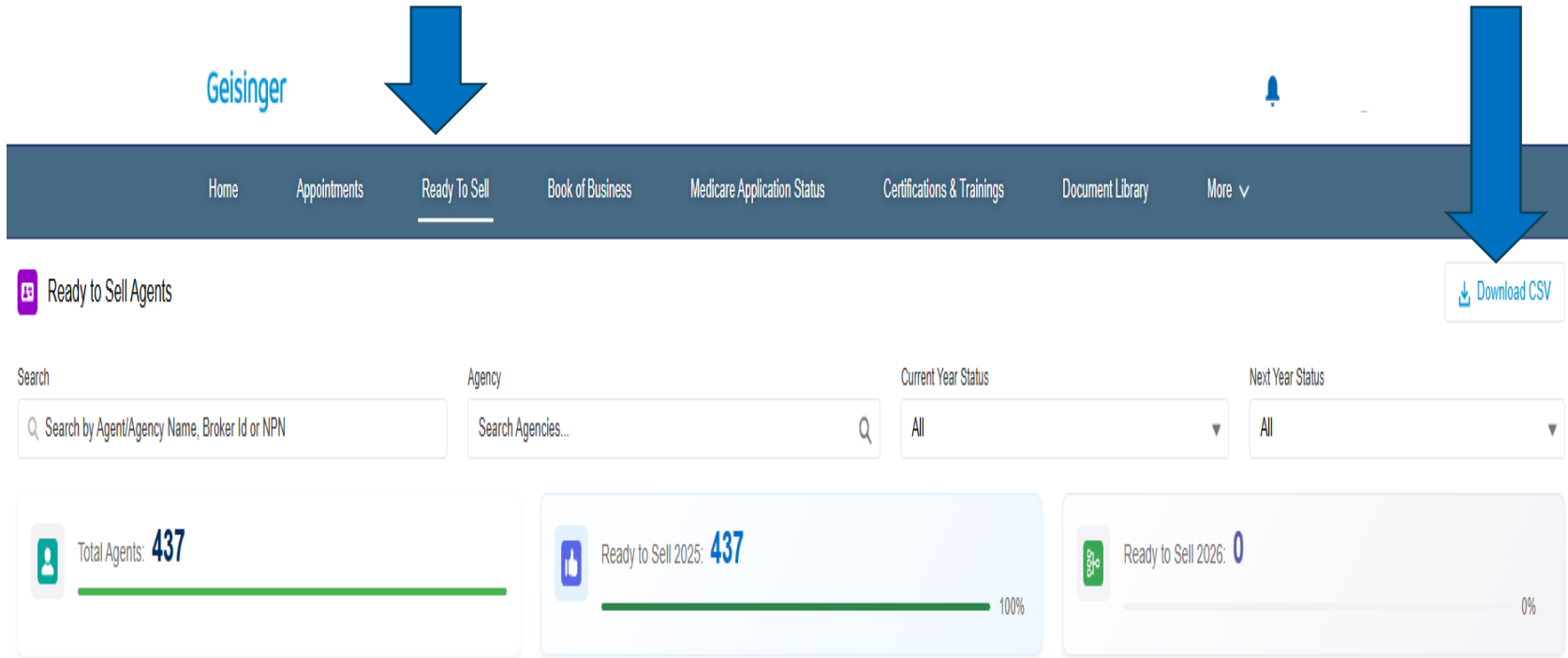
Health Plan > For brokers

**Step 4:** Once on Broker Portal Landing page, click on the “Manage your Book of Business” button highlighted below



## READY TO SELL REPORT GUIDE

**Step 5:** Click on Ready to Sell tab on the blue menu bar in Broker Portal. You can search for brokers status or export the full report.



Geisinger

Home Appointments Ready To Sell Book of Business Medicare Application Status Certifications & Trainings Document Library More ▾

Ready to Sell Agents

Download CSV

Search Agency Current Year Status Next Year Status

Search by Agent/Agency Name, Broker Id or NPN Search Agencies... All All

Total Agents: **437**

Ready to Sell 2025: **437** 100%

Ready to Sell 2026: **0** 0%