



Hello:

To become contracted with Blue Cross Blue Shield of Michigan, please visit www.bcbsm.com

Choose "Agents" then
Choose "Become an Agent"

Then follow the attached instructions to begin the Blue Cross Blue Shield of Michigan Agent OnBoarding process.

Thank you.

Agent Administration Department
Agent Contracting & Maintenance
Blue Cross Blue Shield of Michigan/Blue Care Network



Agent OnBoarding

How to Become a Blue Cross Blue Shield of Michigan Agent

Join the team

To start the contracting process:

1. First, you'll need a valid Michigan insurance license with accident and health qualifications. If you need information on getting your license, visit the [State of Michigan](#) website.
2. Complete New Agent Contracting Training here [New Agent Contracting Training](#). After you complete your training, be sure to keep a copy of your certificate of completion. You will need to upload it to the education tab in the application process (Step 3).
3. Begin the [agent onboarding process](#). You will be asked to enter your information. We will then email you a link, ID and password. Follow the prompts in the link to complete the application process.

If you have additional questions about Blue Cross, please contact AgentContracts@bcbsm.com.



 **Medicare Enrollment**

Want to enroll clients in Medicare?
Get started here.

[▶ LEARN MORE](#)

 **FAQs**

Health insurance is changing fast. We'll keep you
informed.

[▶ LEARN MORE](#)

 **HIPAA**

How does this legislation affect your clients? Find out
today.

[▶ LEARN MORE](#)



Welcome Agents



[Become an Agent](#)



Help Center

FAQs, contacts and documents that make it easier for you.



Contact Us

Have a question? It's easy to contact us.

Become an Agent

Welcome to Blue Cross Blue Shield of Michigan and Blue Care Network.

It's exciting that you're interested in becoming an independent, contracted agent for us. Our agents are key members of our team. They help us to deliver quality and affordable health care to Michigan communities.

Because we value our agents, we place a high priority on them having a rewarding relationship with us. In addition to our competitive commissions and incentives, consider the other benefits of being a Blue Cross agent:

- You represent the state's largest insurance company. No other carrier comes close to the number of hospitals, doctors and other health care professionals in our statewide networks. We are well-known and respected around the world.
- You can offer your customers a wide range of health plan options tailored to fit the unique needs of any employer group or individual.
- You and your customers will have peace of mind, knowing that our coverage is guaranteed renewable. We'll never turn anyone away based on health status.
- You can count on our stability. After 80 years, we're stronger than ever.



Simply put, we're not your average health care company. We're committed to offering the greatest value in health care: keeping costs down for our customers, with resources and programs that encourage well-being and healthy lifestyles. We strive to create smarter, better solutions for our customers. [Learn more about how we're making that happen.](#)

Manage your business online

Log in to Agent Secured Services to access your Book of Business.

[LOG IN >](#)

Health Care Reform

You play a vital role in the health insurance purchasing process. [Learn more about how health care reform will impact you and your customers.](#)

[▶ LEARN MORE](#)

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Register

Welcome. As a new user, please register below.

If you are a BCBSM employee or non-selling agency staff person, please contact salesforcedevelopment@bcbsm.com to obtain access to this site.

First Name*:

Last Name*:

Email Address*:

Password*:

Confirm Password*:

NPN (Optional):

SID (MI License number)*:

Register

Join the team

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Onboarding



Please enter the agent information to begin the onboarding process. The NPN will be used to look up agent information in NIPR. First name, last name, email, and login id will be used to generate a user ID.

Required Fields are marked with an *

First Name: *

NPN *

Last Name / Entity *

Email Address: *
e.g. johndoe@site.com

Create User-ID *

[Check Producer Information](#)

The agent should expect to receive 4 emails:

- Invitation email
- Review email
- Appointments pending email
- Welcome email with agent number

- Invitation email

Dear Valued Agent,

You have been invited to onboard with us! To accept this invitation, please use the information below to complete your application online.

Site URL	Login
UserID	Value55
Password	CaM@XXXXXX

- Review email



Dear Valued Agent,

Thank you for completing the agent application. Agent Administration is reviewing your information. You will receive an email in a few days with more information.

Thank you,

- Appointments pending email

The following is a list of appointments that are pending approval by NIPR:

- BCBSM
- BCN



Hello Valued Agent:

Congratulations!

You are now contracted to sell BCBSM and BCN products and begin earning commissions.

Your agent number, XXXXX has been assigned and should be used when enrolling both BCBSM and BCN membership.

Please allow two business days after the receipt of your confirmation email, then register on the BCBSM Agent Portal.

By registering you will have access to BCBSM and BCN product information and sales tools available for your use when contacting your customers.

Thank you for joining our team!

Sincerely,

Agent Administration Department
Blue Cross Blue Shield of Michigan
Blue Care Network

- Agent Administration will review submission
- Once appointments are submitted, NIPR normally takes 24-48 hours to complete appointments for BCBSM & BCN
- Expected time to complete the process, 5-7 business days

Please don't hesitate to contact our office via email with any questions regarding the Blue Cross Blue Shield of Michigan Agent OnBoarding process at AgentContracts@bcbsm.com

Thank you.