# Qualified Annuity Leads

These are Pinnacle's top-of-the-line phone qualified annuity leads. Our team asks rigourous questions to qualify the prospects for you, and do their best to set up agents for a follow-up call and/or appointment.

## Here's How it Works

1. Sign up for the program (takes about three minutes.)
2. Choose your territory.
3. Set your monthly allowance, (Pinnacle works with agents to help them succeed, no matter the budget.)
4. Receive real-time notifications for when each exclusive lead has been assigned to you.
5. Receive the notes from the call with the prospect, and be on your way to closing the sale.

## PRICE: $350 per Lead

**What results should agents expect?**

On average, agents set **40%** of the leads to an appointment. Individual results may vary, but if you aren't closing at least 10% of your leads to sale, something may be wrong.*

**How many leads are available in my territory?**

Our leads depend on (1) how large your territory is, and (2) what your monthly lead budget is. Pinnacle's system is able to increase and/or decrease lead flow in specific areas upon demand, so unless agents cover a very small rural area, we should be able to get you leads.

**Results are not guaranteed and can vary by agent. Pinnacle Financial Services makes no guarantees about individual sales results.*

**Contact the team at Pinnacle Financial Services to learn more.**
**1 (800) 772-6881 x6003**

**Consider Pinnacle as your back office!**

pinnacle
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