



# Master Playbook

## Collateral at your fingertips



- Playbooks contain a large collection of client-approved and producer-use sales concepts, product guides and competitive information
- No login or password is required
- Save [www.americangeneral.com/masterplaybook](http://www.americangeneral.com/masterplaybook) to your favorites to ensure the latest version of the playbook

### Universal Life

- [AG Secure Survivor GUL® II](#)
- [AG Secure Lifetime GUL® II](#)
- [AG Asset Protector<sup>SM</sup>](#)
- [Elite Global Plus® II](#)
- [Elite Index® II & Elite Survivor Index® II](#)
- [AG Choice Index GUL®](#)

### Single Premium Universal Life

- [Inheritance Life Plus<sup>SM</sup>](#) (AGLC version)
- [Inheritance Life Plus<sup>SM</sup>](#) (WNL version)

### Accident & Health

- [CriticalCare Plus®](#)
- **NEW!** [AG AccidentCare Direct Plus®](#)
- [AG Accident Choice Plus®](#)
- [Accident Expense Plus®](#)

### Annuities

- [Annuity Portfolio](#)
- [Power 7 Protector & Power 7 Protector Plus Income](#)
- [Power 10 Protector & Power 10 Protector Plus Income](#)
- [Future Income Achiever<sup>SM</sup> Annuity](#)
- [AG Platinum Income Annuity®](#)

### Term

- [AG Select-a-Term®](#)
- [AG ROP Select-a-Term®](#)
- [AG Ultra One<sup>SM</sup>](#)

### United States Life Insurance Company (USL)

- [USL Product Portfolio](#)

### Operations/Underwriting

- [AG Quick Ticket®](#)
- [Underwriting](#)
- [Technology Solutions](#)

### Policyowner Marketing

- [Policyowner Marketing Programs](#)
- [Term Conversion Program Kit](#)

### **NEW!** IRA Wealth Transfer

- [IRA Wealth Transfer](#)
- [IRA Strategies for Wealth Transfer \(PPT\)](#)
- [IRA Tax Fundamentals and Strategies \(PPT\)](#)
- **NEW!** [IRA Strategies for Wealth Transfer – Introduction \(Video\)](#)
- **NEW!** [IRA Strategies for Wealth Transfer – Two Solutions \(Video\)](#)
- **NEW!** [IRA Tax Fundamentals and Strategies \(Video\)](#)
- **NEW!** [“Three Circles” napkin tool \(due to required folds, please order hard copies from Forms Depot\)](#)
- **NEW!** [IRA Wealth Transfer napkin tool \(due to required folds, please order hard copies from Forms Depot\)](#)

### Live Longer, Retire Stronger Campaign

- **NEW!** [AG Asset Protector napkin tool \(due to required folds, please order hard copies from Forms Depot\)](#)
- [Life Insurance You Don't Have to Die To Use Campaign](#)
- [The AIG Retirement Re-Set Study<sup>SM</sup>](#)

### **NEW!** Life Insurance Retirement Planning

- **NEW!** [Life Insurance Retirement Planning \(Video\)](#)
- [Life Insurance Retirement Planning](#)
- [Life Insurance Retirement Planning \(PPT\)](#)

### Other

- **NEW!** [Success Stories Playbook](#)
- [Prospecting Materials](#)
- [Advanced Markets Portal](#)
- [Insurance Planning in the New Economy](#)
- [American General Highlights](#)
- [Innovation Flyer](#)
- [AIG Keeping Our Promise Video](#)
- [Top Reasons to do Business with American General](#)
- [Policy Review](#)
- [Beneficiary Review](#)
- [Sales Concepts Playbook](#)

### Resources

- [Training Resources](#)
- [Producer Website \(eStation\)](#)
- [RetireStronger.com microsite](#)
- **NEW!** [Life Insurance Awareness Materials](#)